



# NEWS RELEASE

Greater Somerset County Chapter  
14 West Cliff Street  
908-725-2217  
<http://www.american-redcross.org>

Contact: Amy Sutton  
Phone: 908-725-2217  
Email: [ASutton@american-redcross.org](mailto:ASutton@american-redcross.org)

## Liberty Science Center Partners with the Red Cross in “Nature Unleashed” Exhibit

SOMERVILLE, N.J., June, 17, 2009 – The American Red Cross is partnering with the Liberty Science Center to bring an extraordinary exhibit to Jersey City, New Jersey. The exhibit, called “Nature Unleashed: Inside Natural Disasters,” will educate visitors on natural disasters and how to respond when a catastrophe strikes. The exhibit is part of a traveling exhibit of the Field Museum in Chicago and will be featured at the Liberty Science Center until January 3, 2010.

Allstate Auto Insurance is helping to sponsor “Nature Unleashed,” which will focus on four natural disasters – earthquakes, volcanoes, hurricanes and tornadoes. The exhibit will tell about the destruction that these phenomenal aspects of science can cause. Interactive displays, images, artifacts and inspiring survivor stories will emphasize the realities of recent disasters by revealing how people adapt to living at risk.

The American Red Cross will be present, providing the public with information on the human implications of disaster and how to cope with the aftermath. The Red Cross will be at the Liberty Science Center in September and October to help visitors experience the effects of a disaster. It will highlight what it feels like to be in a Red Cross shelter, feature a simulated blood drive, and also offer a 15 minutes session of Be Red Cross Ready Preparedness Education.

“We are excited to partner with the Liberty Science Center and Allstate to bring this experience to the public and show the implications of disasters,” said Amy Sutton, Executive Director of the Red Cross Greater Somerset County Chapter. “We want to motivate people to become educated and be prepared.”

Red Cross volunteers from several New Jersey chapters will share their experiences on disaster relief operations and will remind people of the risks that exist in every community and the need for residents to volunteer to prepare their community before a disaster strikes.

For more information about this exhibit and its features, visit the Liberty Science Center website (<http://www.lsc.org/lsc/ourexperiences/exhibits/natureunleashed>). For more information about preparedness education and the risks in the community, visit [www.american-redcross.org](http://www.american-redcross.org).

**About the American Red Cross Greater Somerset County Chapter:** *The Red Cross is a volunteer-led non-profit organization that provides relief to victims of disasters and helps people prevent, prepare for and respond to emergencies. The American Red Cross Greater Somerset County chapter is working to help make the community resilient, able to survive and recover quickly from disasters and emergencies. The chapter offers residents Be Red Cross Ready preparedness education, services to armed forces, lifesaving health and safety training, medical transportation, blood donation services, and a Lifeline personal emergency response service program.*

###